

Technique	Definition	Your Own Example
Personal pronouns	Using words like 'we', 'you', 'our' and 'us' (very useful when you want to address the audience directly)	
Personal experience	When you give examples from your own life to support the point you are making	
Exaggeration	When information is given that is over the top, or slightly untrue. <i>e.g. If I get set one more homework, I am going to move to themoon!</i>	
Rhetorical question	A question that is asked which makes the audience think, <i>e.g. How would you feel if you had 2 hours of homework every night?</i>	
Repetition	Words or phrases are repeated so that they stick in the reader's mind. <i>e.g. Remember what it was like to be at school, remember how much work you had</i>	
Facts and figures	When truthful information is given to back up a point, <i>e.g. 95% of pupils feel that there is too much homework.</i>	

<b>Emotive Language</b>	When words are used to make the audience feel a certain emotion, like sadness or anger. <i>e.g. We are the poor, helpless children who are forced to do hours and hours of homework every night.</i>	
<b>Criticising/ comparison</b>	When you highlight your good features by comparing yourself and criticising the opposition.	
<b>Three powerful adjectives (Rule of 3)</b>	When 3 adjectives or phrases are used to emphasise a point. <i>e.g. Homework is boring, dull and uninteresting.</i>	
<b>Alliteration</b>	Repeating the same sound at the beginning of words, <i>e.g. We are friendly, focused and fun-loving.</i>	

The major conflicts experienced by the narrator in “*The Bridge*” are not important in the Coming of Age process.

In your allocated groups (for/against) you must create an argument using at least three persuasive techniques. Your presentation should be between 3-4 minutes and you should ensure you have the following:

- a. Three examples of PERFECTA
- b. Convincing and developed detail from the text
- c. Full group participation
- d. Eye contact, clear diction, intonation and confidence
- e. Clear timings (speak for 3-4 minutes)